

## KFH DEBIT CARD-i 10.10 SPEND & WIN ! CAMPAIGN's Frequently Asked Questions (FAQs)

### **CAMPAIGN BACKGROUND**

#### **1. What is KFH Debit Card-i 10.10 Spend & Win ! Campaign all about?**

The KFH Debit Card-i 10.10 Spend & Win! Campaign (“This Campaign”) offers Cardholders a chance to win Cash Prizes worth up to RM1,000. Cardholders need only to perform a purchase transaction (Contact, Contactless and E-Commerce) using KFH Debit Card-i during the Campaign Period.

#### **2. What is the Campaign period?**

This Campaign commences at 00:00 on 10 October 2022 until 23:59 on 10 November 2022, inclusive of both dates (“Campaign Period”).

#### **3. Who is eligible to participate?**

This Campaign is open to all new and existing Principal and Supplementary cardholders holding a KFH Debit Card-i card issued by KFH Malaysia except the following:

- i. Campaign Organizers (eChannel Development & Cards Department)
- ii. Those KFH Malaysia Savings Account-i or KFH Malaysia Current Account-i (“CASA-i”) which have been terminated voluntarily or by involuntarily cancelled during the Campaign Period.
- iii. Inactive Cards

#### **4. Is prior registration required?**

No, you are not required to enroll or register for This Campaign.

### **PARTICIPATION CRITERIA**

#### **5. What is the minimum spending criteria in order to participate?**

Participation is simple. Eligible Cardholders need only to perform the transactions at merchant outlets or eCommerce website to entitle for campaign entry as below:

Qualifying Criteria	Campaign Entry
Every transaction spent with KFH Debit Card-i with no minimum amount	1

#### **Example:**

Total number of purchase transaction with KFH Debit Card-i	Campaign Entry
5 transactions of any amount	5 entries
10 transactions of any amount	10 entries

**6. Is there a minimum amount to be made?**

No, there is no minimum amount per transaction and you will be entitled for 1 campaign entry.

**WINNER SELECTION**

**7. What are the prizes to be won under this Campaign?**

This Campaign offers only one category for Prizes:

Prizes	Total Winners
RM1000	30 Winners

**8. How will the winners be selected?**

- i. The winners will be selected via Lucky Draw mechanism.
- ii. The shortlisted winners will then be required to answer one (1) challenge question correctly before being declared as a campaign winner.
- iii. Shortlisted Winners will be contacted by the Bank on the best effort basis in order to be deemed as the official winner.

**9. How will we know if we have won?**

The winners listing will be published at our Bank's website at [www.kfh.com.my](http://www.kfh.com.my), Facebook and Instagram.

**10. Can I win more than one prizes?**

No, the participant can only win one prize throughout the Campaign period.

**11. Who should I refer to if I have further queries on the campaign?**

You may contact KFH Contact Centre via 1300 888 KFH (534) (8am to 8pm) for any queries related to this Campaign.