

## KFH DEBIT CARD-i FESTIVE SEASON SPEND & WIN CAMPAIGN's Frequently Asked Questions (FAQs)

### CAMPAIGN BACKGROUND

#### 1. What is KFH Debit Card-i Festive Season Spend & Win Campaign all about?

The KFH Debit Card-i Festive Season Spend & Win Campaign (“This Campaign”) offers Cardholders a chance to win Cash Prizes worth up to RM10,000. Cardholders need only to perform a purchase transaction (Contact, Contactless and E-Commerce) using KFH Debit Card-i during the Campaign Period.

#### 2. What is the Campaign period?

This Campaign commences at 00:00 on 11 April 2022 until 23:59 on 10 June 2022, inclusive of both dates (“Campaign Period”).

#### 3. Who is eligible to participate?

This Campaign is open to all new and existing Principal and Supplementary cardholders holding a KFH Debit Card-i card issued by KFH Malaysia except the following:

- i. Campaign Organizers (eChannel Development & Cards Department)
- ii. Those KFH Malaysia Savings Account-i or KFH Malaysia Current Account-i (“CASA-i”) which have been terminated voluntarily or by involuntarily cancelled during the Campaign Period.
- iii. Inactive Cards

#### 4. Is prior registration required?

No, you are not required to enroll or register for This Campaign.

### PARTICIPATION CRITERIA

#### 5. What is the minimum spending criteria in order to participate?

Participation is simple. Eligible Cardholders need only to perform the transactions at merchant outlets or eCommerce website to entitle for campaign entry as below:

Qualifying Criteria	Campaign Entry
Every RM10 spend with KFH Debit Card-i	1

#### Example:

Total Amount KFH Debit Card-i Transaction	Campaign Entry
RM55.00	5 entries
RM550.00	55 entries
RM5,000.00	500 entries

#### 6. Is there a minimum amount to be made?

Yes, the minimum amount is RM10.00 per transaction and you will be entitled for 1 campaign entry.

## **WINNER SELECTION**

### **7. What are the prizes to be won under this Campaign?**

This Campaign offers four (4) categories of Prizes:

<b>Prizes</b>	<b>Total Winners</b>
1 <sup>st</sup> Prize - RM1,000	3 Winners
2 <sup>nd</sup> Prize – RM500	5 Winners
3 <sup>rd</sup> Prize – RM300	10 Winners
Consolation Prize – RM100	15 Winners

### **8. How will the winners be selected?**

- i. The winners will be selected via Lucky Draw mechanism.
- ii. The shortlisted winners will then be required to answer one (1) challenge question correctly before being declared as a campaign winner.
- iii. Shortlisted Winners will be contacted by the Bank on the best effort basis in order to be deemed as the official winner.

### **9. How will we know if we have won?**

The winners listing will be published at our Bank's website at [www.kfh.com.my](http://www.kfh.com.my), Facebook and Instagram.

### **10. Can I win more than one prizes?**

No, the participant can only win one prize throughout the Campaign period.

### **11. Who should I refer to if I have further queries on the campaign?**

You may contact KFH Contact Centre via 1300 888 KFH (534) (8am to 8pm) for any queries related to this Campaign.